

2019 - 2023 Douglas County Extension Master Gardener Strategic Plan, approved November 2018		
Mission Statement: To share research-based, horticultural information with residents of Douglas County, in partnership with K-State Research and Extension.		
VISION ONE: VOLUNTEERS DEMONSTRATE ADVANCED HORTICULTURAL KNOWLEDGE.		
Action Statements:		Comments
1	Provide at least 10 hours of Advanced Education at monthly meetings each year.	Board VP/Advanced Education
2	Share advanced education content on 2 topics of interest informally at each Demonstration Garden annually.	Demonstration Gardens
3	Provide a refresher class to explain current horticultural Hotline resources.	Hotline
VISION TWO: WIDESPREAD USE OF SUSTAINABLE GARDENING IS PRACTICED BY THE COMMUNITY.		
Action Statements:		Comments
1	Establish a definition for "sustainable gardening practices" (SGP).	Board
2	Connect with 1 new community group (i.e., service club, church organization) to provide horticultural programs annually.	Public Education
3	Sustain partnerships with existing community groups (i.e., Junior Master Gardeners, Monarch Watch, Native Medicinal Garden) to provide education for their members and clientele.	Public Education, Junior Master Gardeners, Demonstration Gardens
4	Reassess best practices to provide Hotline services.	Hotline
VISION THREE: EXTENSION MASTER GARDENER (EMG) PROGRAM IS HIGHLY VISIBLE IN THE COMMUNITY THROUGH PERSONAL INTERACTIONS.		
Action Statements:		Comments
1	Expand relationships with Common Grounds and Just Foods gardens.	Board
2	Establish EMG presence within Douglas County communities beyond Lawrence.	Board
3	Cooperate with community events (i.e., Farmers Market, Produce Distribution via Farmers Market to Just Foods, Monarch Watch plant sale, etc.) annually.	Farmers Market, Produce Distribution, Demonstration Gardens
4	Establish Lunch & Learn programs at Lawrence Public Library and other locations.	Public Education, Library
VISION FOUR: EXTENSION MASTER GARDENERS REFLECTS THE DIVERSITY OF THE COMMUNITIES IT SERVES.		
Action Statements:		Comments
1	Identify the groups in our service area interested in gardening.	Public Relations
2	Establish a Gardening Social Network.	Public Relations
3	Host get-together of community gardening groups annually.	Social, Board
4	Fund scholarships for 3 qualified EMG registrants annually.	Board
5	Sustain Junior Master Gardener program and other annual EMG public events.	JMG, Annual Event Coordinators
VISION FIVE: EMG SERVES THE INTERESTS OF ITS VOLUNTEERS AS IT RELATES TO GARDENING.		
Action Statements:		Comments
1	Identify 2 alternate sources of fundraising.	Board
2	Establish small group gatherings to increase member engagement.	Committee Coordinators, Class leaders
3	Review the handbook pertaining to priorities, committees and duties of executive board members and coordinators and succession planning.	Board
4	Establish and complete exit interview process with members choosing not to renew.	Mentoring, Staff Assistant